The Oscar Night Party is the Kate’s annual red-carpet benefit that honors our 12-time Oscar nominated, 4-time-winning namesake Katharine Hepburn. Proceeds from this important event support the Katharine Hepburn Museum and our commitment to upholding Miss Hepburn’s legacy. The event is organized by members of our volunteer guild with honorary chairs Ann Nyberg of WTNH and State Representative Devin Carney. Nearly 200 guests will walk the red carpet, pose for a photo with a real Oscar, and enjoy hearty hors d’oeuvres and beverages at this elegant and festive event. A silent auction and Oscar statue raffle add to the fun of the evening as the Academy Awards air live on the Kate’s big screen. Additionally, the Kate will make available up to 50 Oscar Night Party in a Boxes - a substitute celebration that was utilized during the pandemic due to the overwhelming popularity in past years. Recipients of the box and in-person guests will receive the printed program and be able to participate in mobile bidding on the auction.

Please consider becoming a Sponsor this year!
Sponsors receive significant marketing benefits, including recognition in direct mail and electronic and print promotional messages. A full list of benefits is outlined on page 2. The Kate welcomes the opportunity to develop a customized sponsorship that helps to achieve your goals. Contact Robin Andreoli, Director of Development and Community Relations, at 860-510-0473 x213 or robin.andreoli@thekate.org.

Sustaining Katharine Hepburn’s Legacy
The Katharine Hepburn Museum is the only museum of its kind dedicated to one of Old Saybrook’s most celebrated residents, offering an authentic view of the cultural and historical impact of Miss Hepburn and her family. Throughout the 1,200 square foot space are exhibits featuring photographs from Katharine Hepburn’s life and career, her 1975 Primetime Emmy and other awards, examples of letters written to her family during the early years of her career, costume and personal wardrobe pieces, and two of her paintings, including a self-portrait. Oscar Night proceeds will support the care and conservation of museum collections and public programs.
## Sponsorship Opportunities

### Presenter Sponsor  $5,000
- 20 tickets and 40 drink tokens (est. value = $1,400)
- Product/service display at the event
- Prominent logo recognition on Step-and-Repeat Banner for photo-ops
- Presenting Sponsor recognition on all electronic and print marketing materials, including postcard and poster
- Presenting Sponsor recognition and tags on all social media promotions
- Full-page (4.75” wide x 7.5” tall), color ad in the event program distributed to all event attendees and the Party-in-a-Box
- Presenting Sponsor recognition during remarks from the stage and opportunity for a representative to address the audience
- Logo and hyperlink on www.thekate.org and the online auction bidding site

### Producer Sponsor  $2,500
- 10 tickets and 20 drink tokens (est. value = $700)
- Logo recognition on Step-and-Repeat Banner for photo-ops
- Logo recognition on all electronic and print materials, including postcard and poster, and social media promotions
- Full-page (4.75” wide x 7.5” tall), color ad in the event program distributed to all event attendees and the Party-in-a-Box
- Recognition during remarks from the stage
- Logo and hyperlink on www.thekate.org the online auction bidding site

### Director Sponsor  $1,000
- 4 tickets and 8 drink tokens (est. value = $280)
- Logo recognition on all electronic and print materials, including postcard and poster, and social media promotions
- Logo and hyperlink on www.thekate.org
- Logo recognition on step-and-repeat banner
- Half-page (4.75” wide x 3.6875” tall), color ad in the event program distributed to all event attendees and the Party-in-a-Box
- Recognition during remarks from the stage the online auction bidding site

### Actor Sponsor  $500
- 2 tickets and 4 drink tokens (est. value = $140)
- Half-page (4.75” wide x 3.6875” tall), color ad in the event program distributed to all event attendees and the Party-in-a-Box
- Recognition during remarks from the stage

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*The Kate is a 501(c)(3) non-profit organization, EIN# 51-0646562.*
Sponsorship Reply Form

Business Name: ___________________________________________________________

Contact Name: ___________________________________________________________

Address: _______________________________________________________________

City: ___________________ State: ___________________ Zip: ___________________

Email: ___________________ Phone: ___________________

Sponsorship Level

☐ $5,000 - Presenter    ☐ $2,500 - Producer    ☐ $1,000 - Director    ☐ $500 - Actor

Payment Method

☐ Check made payable to KHCAC

☐ Visa    ☐ Mastercard    ☐ American Express    ☐ Discover

Card number: ___________________ Exp: ___________ CVV: ___________________

Cardholder’s Signature: _________________________________________________

Please complete and email to robin.andreoli@thekate.org, or send by mail: